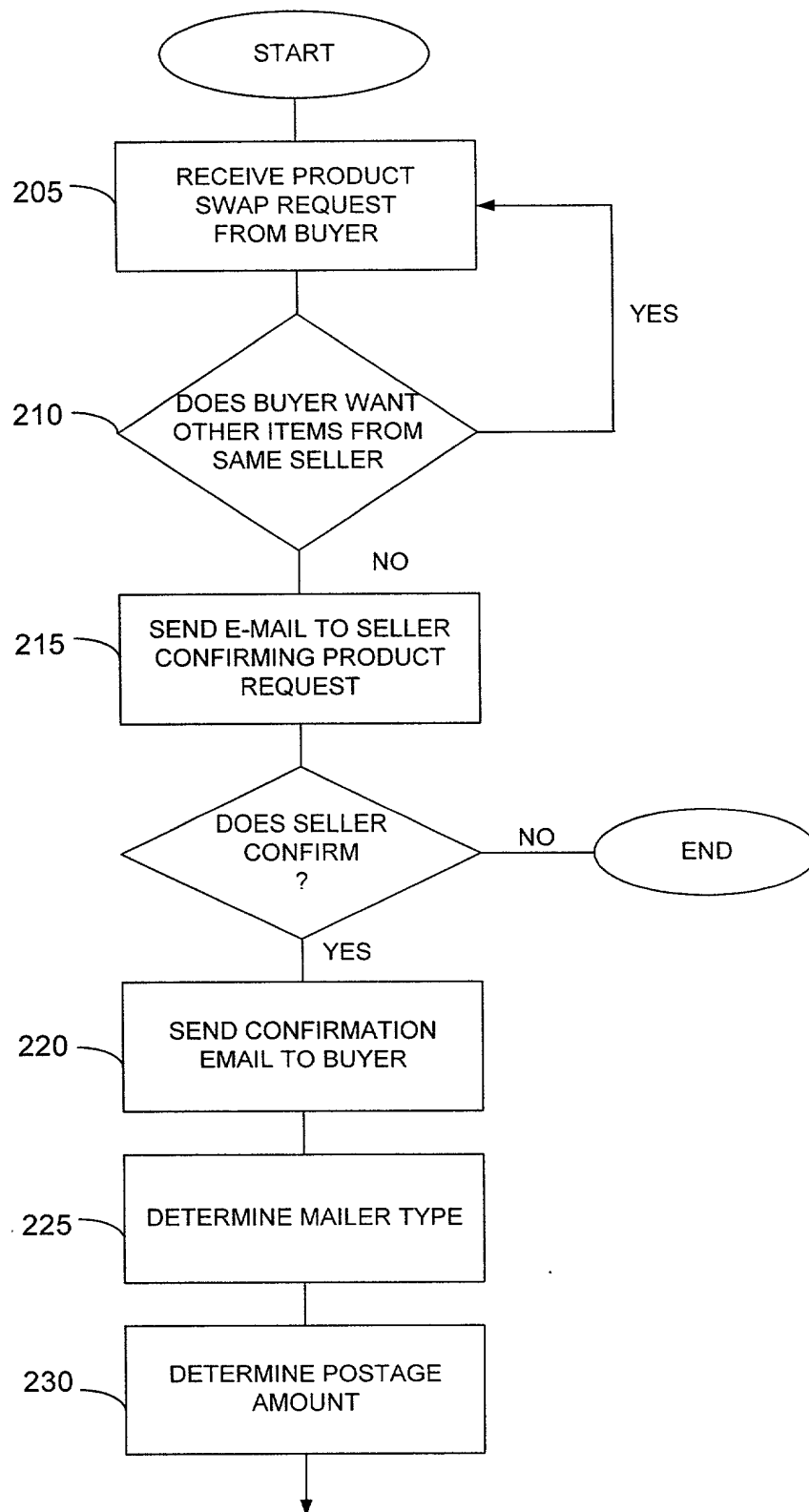
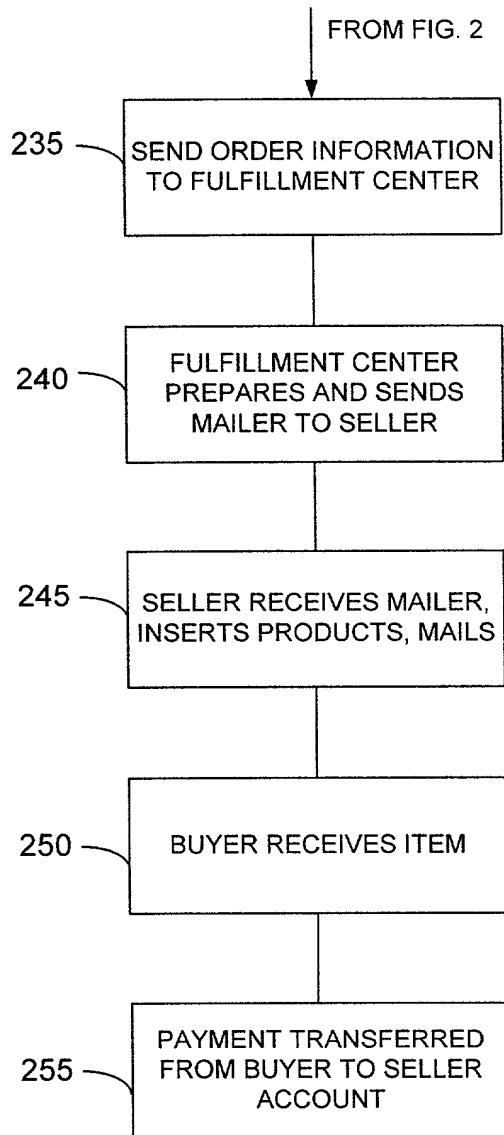


FIG. 1



**FIG. 2**



**FIG. 2A**

# MrSwap Postage and COGS

## Outbound 1st Class

Medium \$0.55  
Large \$0.76  
Jumbo \$0.76

Total postage

Totals

CD	DVD	VHS	PC	Cartri	Order Summary	Sample Dist	Dist %	Mailer Weight	Item Weight	Total Weight	Postage Type	Outbound Postage	Outer Stamps	Postage P2P	Inner Stamps
1	1	DVD				1535	5.791% medium	0.8	4.50	5.30	Media	\$0.55	0.55	\$1.30	(2) 55+20
2	2	DVDs				480	1.811% medium	0.8	9.00	9.80	Media	\$0.55	0.55	\$1.30	(2) 55+20
3	3	DVDs				133	0.501% large	1.44	13.50	14.94	Media	\$0.76	0.78	\$1.30	(2) 55+20
4	4	DVDs				41	0.154% large	1.44	18.00	19.44	Media	\$0.76	0.78	\$1.75	1.00+55+20
1	1	VHS				2034	7.676% medium	0.8	10.00	10.80	Media	\$0.55	0.55	\$1.30	(2) 55+20
2	2	VHS				636	2.400% large	1.44	20.00	21.44	Media	\$0.76	0.78	\$1.75	1.00+55+20
3	3	VHS				176	0.665% large	1.44	30.00	31.44	Media	\$0.76	0.78	\$1.75	1.00+55+20
4	4	VHS				54	0.204% jumbo	2	40.00	42.00	Media	\$0.76	0.78	\$2.20	(2) 1.00+20
5	5	VHS				26	0.097% jumbo	2	50.00	52.00	Media	\$0.76	0.78	\$2.65	(2) 1.00+55+10
6	6	VHS				10	0.036% jumbo	2	60.00	62.00	Media	\$0.76	0.78	\$1.30	(2) 55+20
1	1	VHS, 1 CD				177	0.668% large	1.44	14.00	15.44	Media	\$0.76	0.78	\$1.75	1.00+55+20
2	2	1 VHS, 2 CDs				10	0.038% large	1.44	18.00	19.44	Media	\$0.76	0.78	\$1.75	1.00+55+20
1	1	1 VHS, 2 CDs, 1 game (playstation)				10	0.038% large	1.44	22.50	23.94	Media	\$0.76	0.78	\$1.75	1.00+55+20
1	1	1 VHS, 1 CD, 1 game (playstation)				10	0.038% large	1.44	18.50	19.94	Media	\$0.76	0.78	\$1.75	1.00+55+20
1	1	2 1 VHS, 1 CD, 2 games (playstation)				10	0.038% large	1.44	23.00	24.44	Media	\$0.76	0.78	\$1.75	1.00+55+20
3	3	1 VHS, 3 CDs				10	0.038% large	1.44	22.00	23.44	Media	\$0.76	0.78	\$1.75	1.00+55+20
1	1	1 DVD, 1 CD				10	0.038% medium	0.8	8.50	9.30	Media	\$0.55	0.55	\$1.30	(2) 55+20
2	2	1 DVD, 2 CDs				10	0.038% medium	0.8	12.50	13.30	Media	\$0.55	0.55	\$1.30	(2) 55+20
3	3	1 DVD, 3 CDs				10	0.038% large	1.44	16.50	17.94	Media	\$0.76	0.78	\$1.75	1.00+55+20
3	3	2 DVDs, 3 CDs				10	0.038% large	1.44	25.50	26.94	Media	\$0.76	0.78	\$1.75	1.00+55+20
3	3	3 DVDs, 3 CDs				10	0.038% large	1.44	29.50	30.94	Media	\$0.76	0.78	\$1.75	1.00+55+20
4	4	3 DVDs, 4 CDs				1560	5.866% jumbo	1.44	8.00	10.00	Media	\$0.76	0.78	\$1.75	1.00+55+20
1	1	1 game (PC)				240	0.906% jumbo	2	16.00	18.00	Media	\$0.76	0.78	\$1.75	1.00+55+20
2	2	2 games (PC)				43	0.162% jumbo	2	12.00	14.00	Media	\$0.76	0.78	\$1.75	1.00+55+20
1	1	1 game (PC), 1 CD				15	0.057% jumbo	2	16.00	18.00	Media	\$0.76	0.78	\$1.75	1.00+55+20
2	2	1 game (PC), 2 CDs				10	0.038% jumbo	2	20.00	22.00	Media	\$0.76	0.78	\$1.75	1.00+55+20
3	3	1 game (PC), 3 CDs				10	0.038% jumbo	2	24.00	26.00	Media	\$0.76	0.78	\$1.75	1.00+55+20
4	4	1 game (PC), 4 CDs				2093	7.899% medium	0.8	4.50	5.30	Media	\$0.55	0.55	\$1.30	(2) 55+20
1	1	1 game (cartridge)				240	0.906% medium	0.8	9.00	9.80	Media	\$0.55	0.55	\$1.30	(2) 55+20
2	2	2 games (cartridge)				43	0.162% medium	0.8	13.50	14.30	Media	\$0.55	0.55	\$1.30	(2) 55+20
3	3	3 games (cartridge)				16	0.060% medium	0.8	18.00	18.80	Media	\$0.55	0.55	\$1.75	1.00+55+20
4	4	4 games (cartridge)				66	0.249% large	1.44	8.50	9.94	Media	\$0.76	0.78	\$1.30	(2) 55+20
1	1	1 game (cartridge), 1 CD				10	0.038% jumbo	2	16.50	18.50	Media	\$0.76	0.78	\$1.75	1.00+55+20
1	1	1 game (cartridge), 1 CD, 1 game (PC)				10	0.038% jumbo	2	21.00	23.00	Media	\$0.76	0.78	\$1.75	1.00+55+20
1	1	2 2 games (cartridge), 1 CD, 1 game (PC)				10	0.038% jumbo	2	17.00	19.00	Media	\$0.76	0.78	\$1.75	1.00+55+20
1	1	2 2 games (cartridge), 1 game (PC)				10	0.038% jumbo	2	18.00	20.00	Media	\$0.76	0.78	\$1.75	1.00+55+20
1	1	1 game (PC), 1 VHS				10	0.038% jumbo	2	22.00	24.00	Media	\$0.76	0.78	\$1.75	1.00+55+20
1	1	1 game (PC), 1 VHS, 1 CD				13066	49.303% medium	0.8	4.00	4.80	1st Class	\$0.55	0.55	\$1.18	78+40
1	1	1 CD				2485	9.377% medium	0.8	8.00	8.80	Media	\$0.55	0.55	\$1.30	(2) 55+20
2	2	2 CDs				636	2.400% medium	0.8	12.00	12.80	Media	\$0.55	0.55	\$1.75	1.00+55+20
3	3	3 CDs				255	0.962% large	1.44	16.00	17.44	Media	\$0.76	0.78	\$1.75	1.00+55+20
4	4	4 CDs				128	0.483% large	1.44	20.00	21.44	Media	\$0.76	0.78	\$1.75	1.00+55+20
5	5	5 CDs				65	0.245% large	1.44	24.00	25.44	Media	\$0.76	0.78	\$1.75	1.00+55+20
6	6	6 CDs				43	0.162% large	1.44	28.00	29.44	Media	\$0.76	0.78	\$1.75	1.00+55+20
7	7	7 CDs				26	0.098% large	1.44	32.00	33.44	Media	\$0.76	0.78	\$2.20	(2) 1.00+20
8	8	8 CDs				26502									

FIGURE 3

400



Thank you for swapping with MrSwap.com.

Please send your package today to earn and keep a gold star rating. Your SwapPoints or cash will be added to your account when your swap partner receives the package. For questions or support please contact us at [support@MrSwap.com](mailto:support@MrSwap.com)

Please insert the following items into the enclosed mailer:

«swap\_item1»

«swap\_item5»

«swap\_item2»

«swap\_item6»

«swap\_item3»

«swap\_item7»

«swap\_item4»

«swap\_item8»

swap number: «swap\_number»

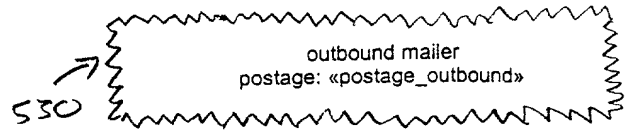
date: «date\_state\_10»

FIGURE 4



FORWARDING  
SERVICE  
REQUESTED

MrSwap.com  
40 First St 5<sup>th</sup> Floor  
San Francisco CA 94105



**FIRST CLASS**

«owner\_name»  
«swap\_number»

TO:

«owner\_ship\_to\_name\_first» «owner\_ship\_to\_name\_last»  
«owner\_ship\_to\_address1» «owner\_ship\_to\_address2»  
«owner\_ship\_to\_city», «owner\_ship\_to\_state» «owner\_ship\_to\_zip»

FIGURE 5



FORWARDING  
SERVICE  
REQUESTED

MrSwap.com  
40 First St · 5<sup>th</sup> Floor  
San Francisco CA 94105

610

600

630

P2P mailer inner  
size: «mailer\_size»  
postage: «postage\_p2p»

«inner\_rate»

TO:

«buyer\_ship\_to\_name\_first» «buyer\_ship\_to\_name\_last»  
«buyer\_ship\_to\_address1» «buyer\_ship\_to\_address2»  
«buyer\_ship\_to\_city» «buyer\_ship\_to\_state»  
«buyer\_ship\_to\_zip»

«buyer\_name»  
«swap\_number»

620

FIGURE 6

# NEW TRANSACTION 726

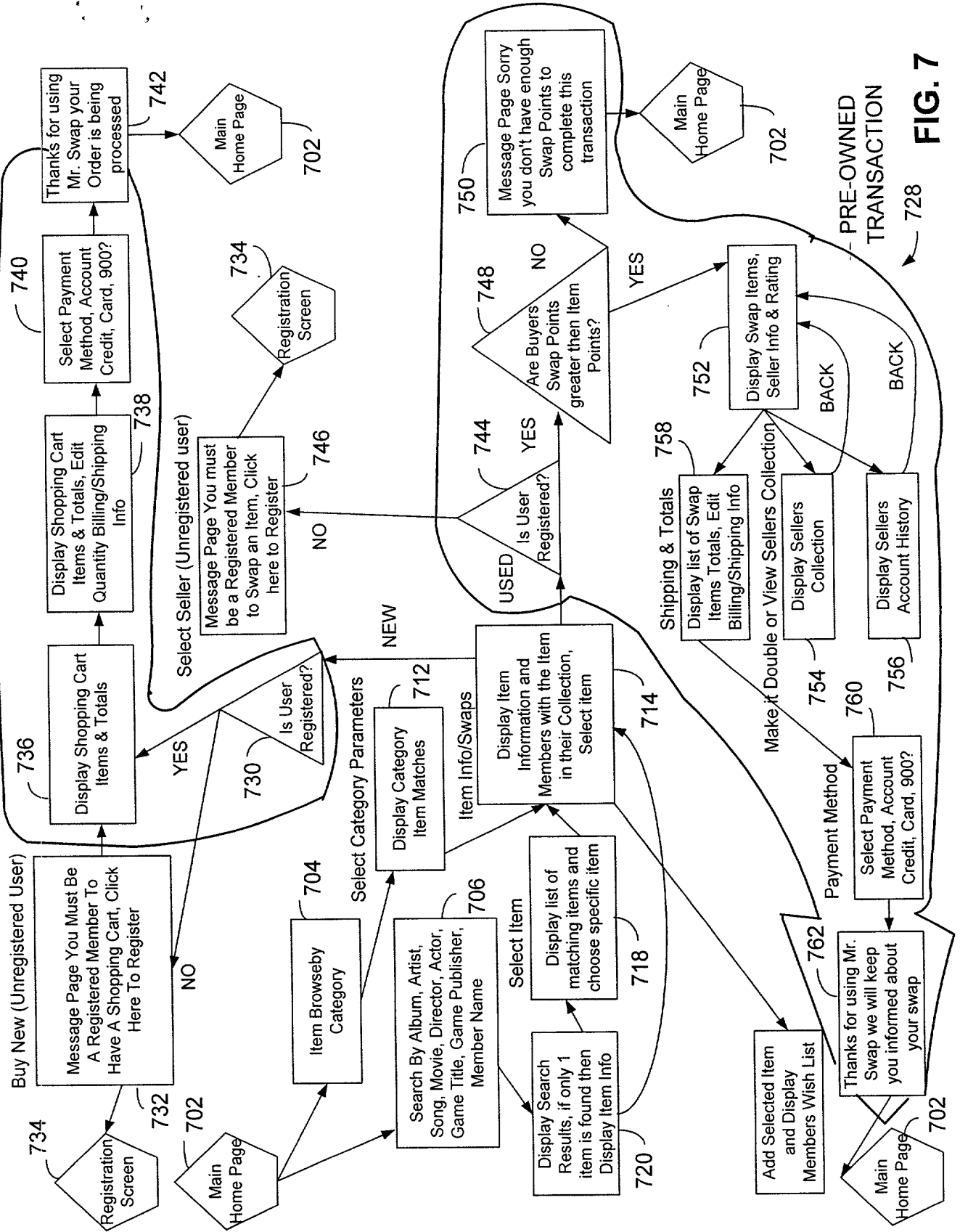


FIG. 7



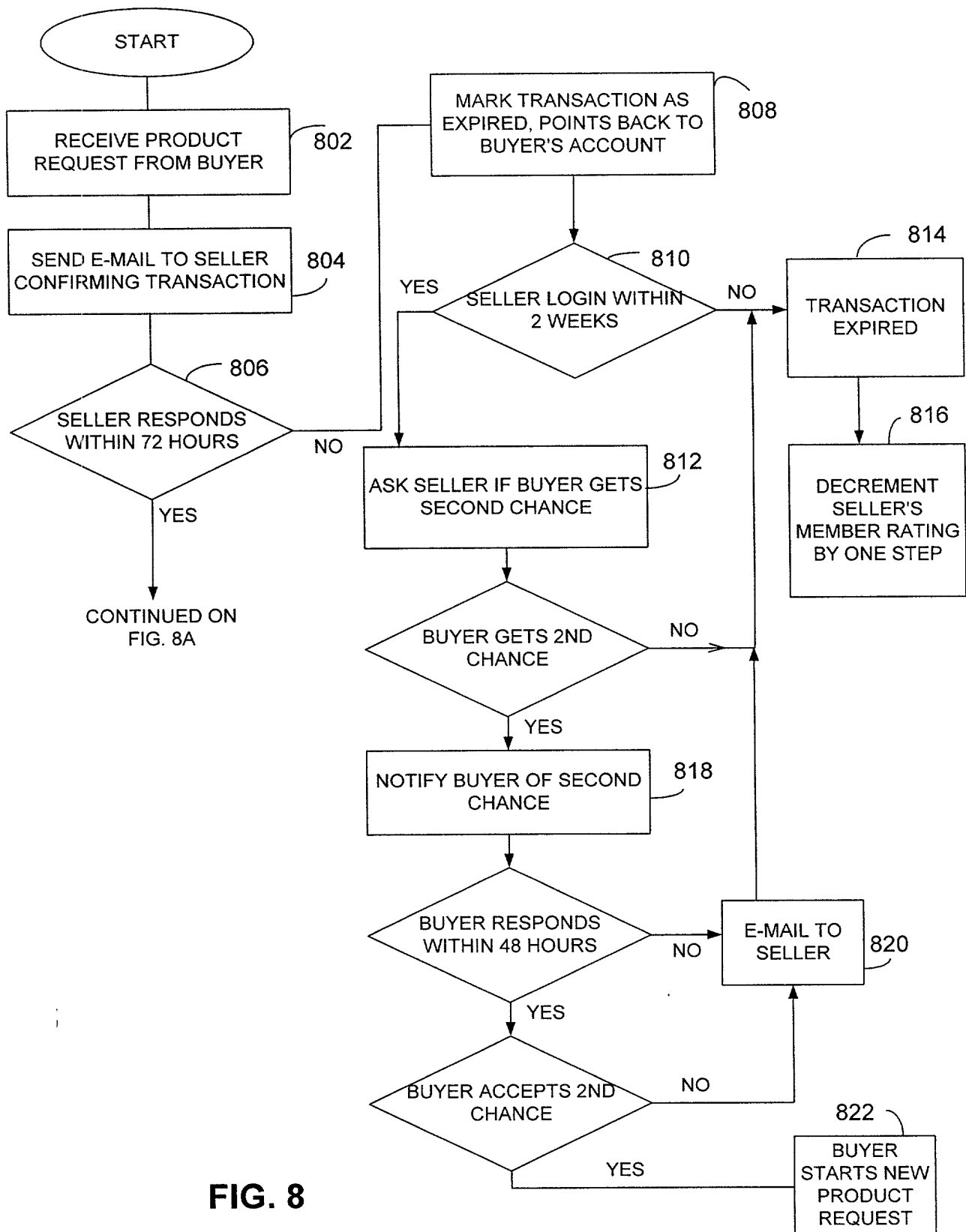
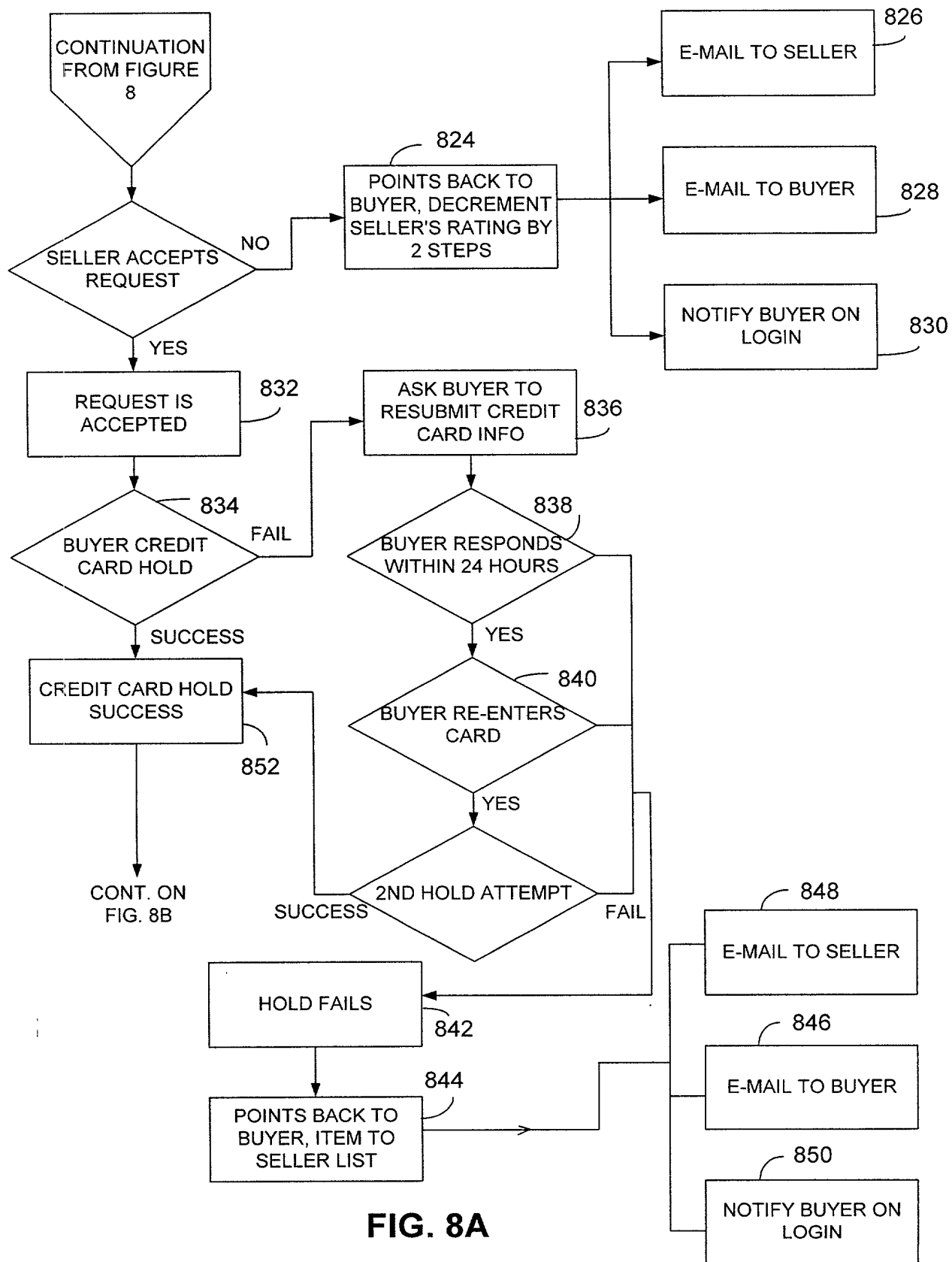


FIG. 8



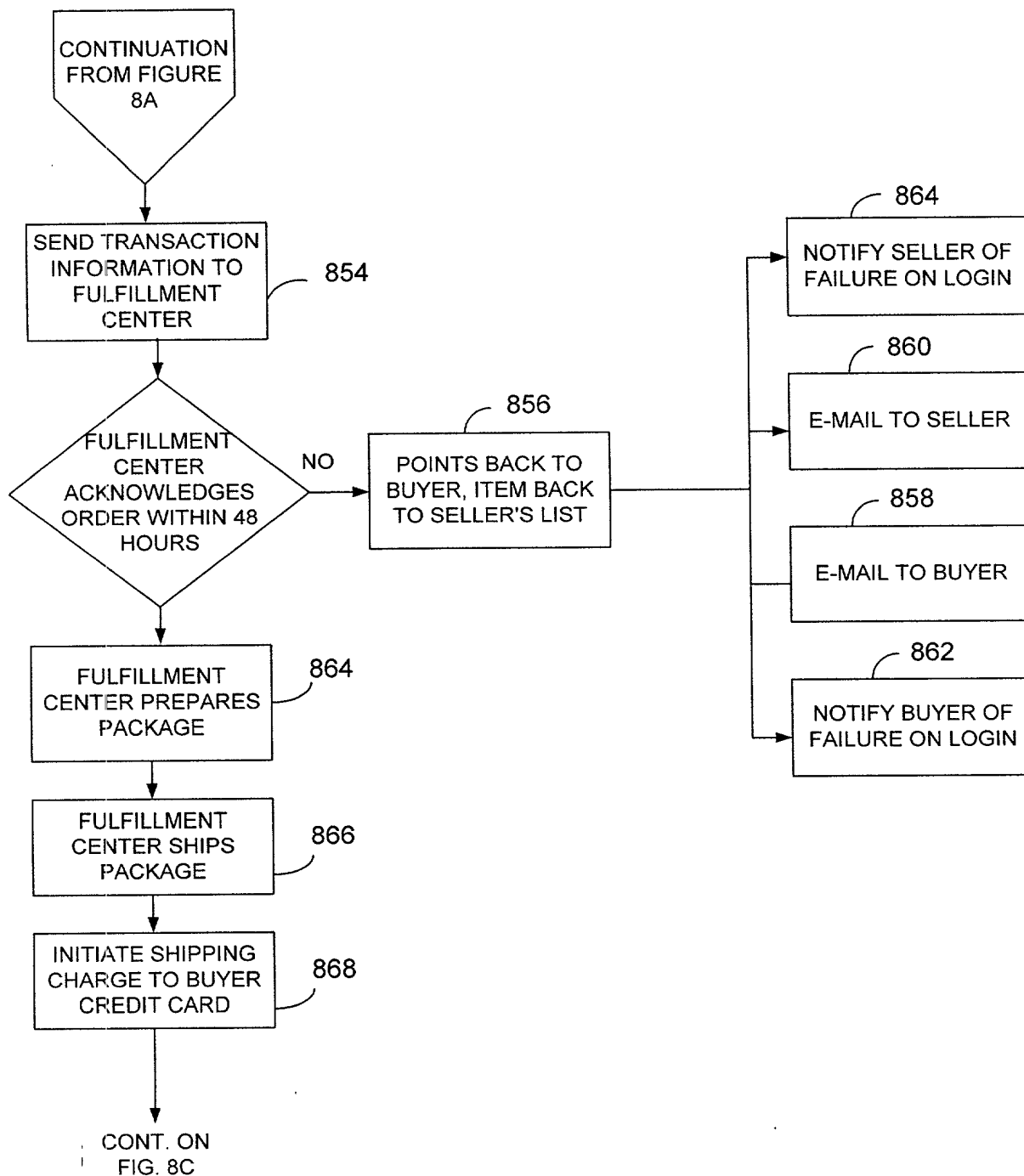


FIG. 8B

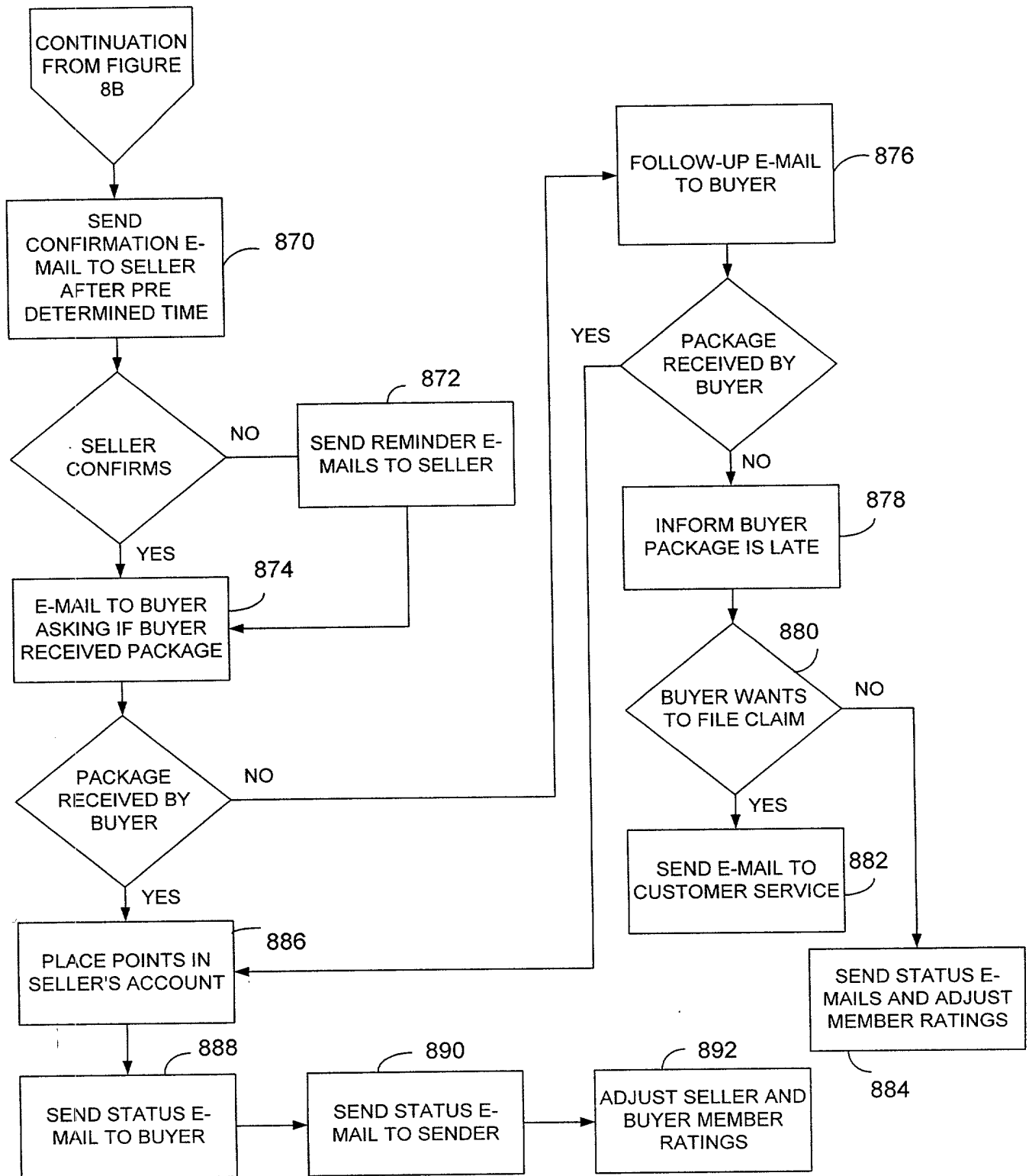
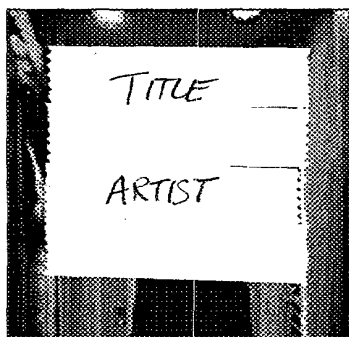


FIG. 8C

ADD ITEM: TITLE, ARTIST



### Condition

- ☐ Unopened - New, still in the shrink-wrap
- ☒ Excellent - Like new, but opened
- ☐ Good - No problems, shows normal wear and tear
- ☐ Fair - Playable, with minor problem (describe below)

Got a question?  
Click here



☒ Mr Swap Policy prohibits the listing of copies, CD-Rs or similar duplicated items.

### Comment (optional)

get it while you can!

### How Would You Like to Be Paid?

- ☒ SwapPoints / Cash
- ☐ SwapPoints only
- ☐ Cash only
- ☒ What are SwapPoints?
- ☒ How do I get paid?

### Set a Price

SwapPoints

\$  Cash

☒ Pricing Guidelines

[Add to my stuff](#)

### Historic pricing data for this item

Condition	Number of Listings	Range (Low-High)		Average Price	
		SwapPoints	Cash	SwapPoints	Cash
Unopened	4	15-20	\$11.95 - \$13.99	17.67	\$12.65
Excellent	7	8-15	\$8.00 - \$8.00	10.43	\$8.00
Good	0	0-0	\$0.00 - \$0.00	0.00	\$0.00
Fair	0	0-0	\$0.00 - \$0.00	0.00	\$0.00

FIGURE 9

Welcome Chester ☆ (37) , you have 204 SwapPoints™ and \$ 71.06 available [Log off](#)

**Swap or Sell  
Your Stuff**

**Browse Pre-Owned  
Music**  
Rock/Pop, Hip-  
Hop/Rap,  
Alternative/Indie, and  
more...

**Movies**  
Action/Adventure,  
Drama, Horror, and  
more...

**Games**  
Adventure, Shooter,  
Strategy, and more...  
[Search All Listings](#)

**Music**  
Artist  [go](#)

**Movies**  
Title  ALL  [go](#)

**Games**  
All platforms  [go](#)

**Swap Checkout Secure Page**

Type	Description	Condition	Price in SwapPoints	Price in Cash
GAME	Arthur's Reading Games on Hybrid Windows/Mac	Good	80	N/A

From Member: angelkisse

SwapPoints	8
Shipping & Handling	\$ 5.99
Cash Credit	-\$ 5.99
Amount Due	\$ 0.00

**Shipping and Billing Information**

**Shipping Address**

You can ship this to yourself, or to a friend!

Name  John Doe

Address  123 Main Street

Apt 1

City  Anytown

State  CA  ZIP Code  12345

**Payment Information**

Your charges will be deducted from your existing credit.

**Billing Address**

This address must match the billing address for the credit or debit card you are using for this swap.

Name  John Doe

Address  123 Main Street

Apt 1

City  Anytown

State  CA  ZIP Code  12345

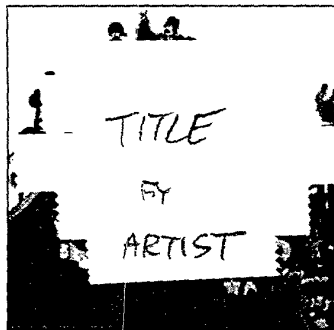
When your swap request is accepted, postage-paid, pre-addressed mailer will sent to retrieve your item(s).

[Complete Swap!](#)

FIGURE 10

Welcome **Chester** ☆ (37) , you have 188 SwapPoints™ and \$ 55.09 available [Log off](#)


Add Item: ALBUM TITLE (by ARTIST)



**Condition**



- ☐ **Unopened** - New, still in the shrink-wrap
- ☐ **Excellent** - Like new, but opened
- ☐ **Good** - No problems, shows normal wear and tear
- ☐ **Fair** - Playable, with minor problem (describe below)

Got a question?  
Click here 

 **MrSwap Policy** prohibits the listing of copies, CD-Rs or similar duplicated items.

**Comment (optional)**

**How Would You Like to Be Paid?**

- ☐ SwapPoints /  [What are SwapPoints?](#)
- ☐ SwapPoints only
- ☐ Cash only  [How do I get paid?](#)

**Set a Price**

☐ SwapPoints

\$ ☐ Cash

 [Pricing Guidelines](#)

[Add to my stuff](#)

**Historic pricing data for this item**

Condition	Number of Listings	Range (Low-High)		Average Price	
		SwapPoints	Cash	SwapPoints	Cash
Unopened	0	0-0	\$0.00 - \$0.00	0.00	\$0.00
Excellent	3	5-7	\$0.00 - \$0.00	6.33	\$0.00
Good	0	0-0	\$0.00 - \$0.00	0.00	\$0.00
Fair	0	0-0	\$0.00 - \$0.00	0.00	\$0.00

**MrSwap Pricing Guidelines**

- A SwapPoint is approximately equal to \$1.00.
- Used items generally cost up to half of what they cost new.
  - CDs average 6 SwapPoints.
  - Movies average 10 SwapPoints.

FIGURE 11

Welcome Chester ☆ (37) , you have 204 SwapPoints™ and \$ 71.06 available [Log off](#)

[Swap or Sell Your Stuff](#)

Swap Request

From Member: angelkisses

Browse Pre-Owned

**Music**

Rock/Pop, Hip-Hop/Rap, Alternative/Indie, and more...

**Movies**

Action/Adventure, Drama, Horror, and more...

**Games**

Adventure, Shooter, Strategy, and more...

Search All Listings

**Music**

Artist  [go](#)

**Movies**

Title  ALL  [go](#)

**Games**

All platforms  [go](#)

Delete	Type	Item
	GAME	Arthur's Reading Games on Hybrid Windows/Mac

Condition	Price in SwapPoints	Price in Cash
Good	8	N/A

SwapPoints 8

Shipping & Handling \$ 5.99

Total Cost to You \$ 5.99

[Proceed to Checkout](#)

Choose another item from this member and get a better deal on shipping & handling

Type	Item	Condition	Price in SwapPoints	or	Price in Cash
MUSIC	Wide Open Spaces by Dixie Chicks	Good	8		N/A
MUSIC	The Right Place by Bryan White	Good	4		N/A
GAME	Arthur's Birthday on Hybrid Windows/Mac	Excellent	18		N/A
VIDEO	Bride of Chucky on VHS	Fair	8		N/A
VIDEO	A Thin Line Between Love and Hate on VHS	Fair	10		N/A

[My Stuff](#) | [Edit My Profile](#) | [My Account](#)

[About MrSwap.com](#) | [User Agreement](#) | [Guarantee](#) | [Payment Options](#) | [Privacy Policy](#) | [Copyright](#) | [Help](#) | [Contact Us](#)

FIGURE 12

http://www.mrswap.com/ControllerServlet?category=GAME&Action=swap&swapId=G47990 1/12/01



## Lucy Radcliffe

---

**From:** MrSwap@mrswap.com  
**Sent:** Friday, November 03, 2000 1:19 PM  
**To:** lradcliffe@mrswap.com  
**Subject:** MrSwap Member Wants Your Stuff Log on to Accept

Dear Lunar,

Congratulations! One of our members wants your stuff.

Please log on to to your member account at <http://www.MrSwap.com> to accept this swap. When you accept it, we will send you a postage-paid, pre-addressed mailer. It couldn't be easier!

---

### Your Swap Details:

**Item(s) Ordered:**  
'All Their Best by Fun Factory'

**SwapPoints for You:** 5

**Date Requested:** 11/3/2000

**Swap Partner:** crystal25

**Swap Number:** 5136-3497-3286-3257-03

---

If you have any questions concerning your swap, please contact us at [support@MrSwap.com](mailto:support@MrSwap.com). Simply forward this email or provide your Swap Number (5136-3497-3286-3257-03) for reference.

Thank you for using MrSwap.com and happy swapping!  
MrSwap

---

MrSwap.com

Buy it New and Get a Free Swap!  
Get 7 Free SwapPoints with every order of new products. That's enough to swap for more stuff!  
[http://www.mrswap.com/buy\\_help.jsp#freepts](http://www.mrswap.com/buy_help.jsp#freepts)

FIGURE 13